



About the Checkoff

The soybean checkoff is federally mandated by the Soybean Promotion, Research and Consumer Information Act. Every time a Minnesota soybean farmer sells soybeans, one-half of one percent of the market price is checked off. Half of the checkoff is utilized by Minnesota, while the other half is utilized by the United Soybean Board. The Minnesota Soybean Research & Promotion Council is committed to increasing farmer profitability through the wise investment of checkoff dollars.

MSR&PC uses checkoff money to fund research and projects in the following priority areas:

Marketing and Communications

Whether it's a new development in soybean research or a milestone in soybean exports, communications and marketing are key elements to each checkoff investment. Producers need to know where their checkoff dollars are being invested to ensure the checkoff program remains effective, efficient and farmer-driven. For more information on MSR&PC marketing and communications efforts, [click here](#).

New Uses

When people think of soybeans, the first things that may come to mind are soy foods or biodiesel. Not only are soybeans in a number of products we purchase at the grocery store, they also play a bigger role in our society. MSR&PC directs checkoff funds to the research and development of new uses for soybeans, such as cleaning products, cooking oil, carpet backing, ink, paint, fuel in the form of biodiesel and many more products. For more information on the new uses for Minnesota soybeans, [click here](#).

Biodiesel

Minnesota is the first state in the United States to require a 10 percent blend of biodiesel (B10) in all diesel sold in the state. The B10 blends are available April 1 to Sept. 30 each year, with a 5 percent blend being available in the remaining winter months. For more information on biodiesel, [click here](#).



Market Development

The world market is growing faster than ever before. Today's farmer feeds 155 people compared to 26 people in 1960. MSR&PC focuses on four key areas within Market Development: new markets, livestock, trade relations and transportation. All four pillars play a role in developing and maintaining these markets. For more information on Market Development, [click here](#).

Production

Each year, MSR&PC funds research that contributes to a steady increase in soybean yields, greater variety availability, improved pest management options and much more. If not for the support of farmers and their checkoff funds, it is unlikely Minnesota would have grown to become one of the nation's top soybean-producing states. By supporting public research, MSR&PC is doing its part to maintain and increase producer profitability. For more information on Production, [click here](#).

Environmental Stewardship

For farmers, the land is the most valuable asset. Without it, everyone loses. The Minnesota Soybean Research & Promotion Council understands the importance of taking care of the land, and as such, is devoted to staying on top of the changing landscape of conservation practices in Minnesota. For more information on MSR&PC Environmental Stewardship efforts, [click here](#).