

Ag Management Solutions, LLC

Ag Management Solutions is seeking a *Public Relations Intern* in our Mankato, Minnesota office. This position will run from May/June to mid-August, depending on college schedule.

POSITION SUMMARY:

Reporting to the Social Media Manager, the Public Relations Intern will assist with multiple forms of digital media, writing and distribution of materials, creating engaging content, along with other duties as assigned within our Public Relations Department.

RESPONSIBILITIES:

- Fully assist with the organization's PR strategy and execution
- Write stories and articles for weekly e-newsletter, website and magazine
- Suggest and create engaging content for all social media channels
- Create press releases and media advisories
- Build and update media lists and databases
- Attend various state and county events

QUALIFICATIONS

- Must be enrolled in Post-Secondary Education in the field of agriculture, public relations, marketing, communications, agronomy, etc.
- Solid understanding of different social networks and channels
- Strong verbal and written communication skills
- Willingness to help with a variety of programs and tasks
- Well-organized and self-motivated
- Background in agriculture preferred
- At ease in diverse settings and diverse communities
- Valid driver's license and be insurable under our commercial driver's insurance

WORKING CONDITIONS

Working conditions include in-office, remote work and travel, possibly including overnight travel. Remote work and travel may involve exposure to the elements.

TO APPLY

Please send a cover letter, resume and two writing samples via our website, email or US Mail to:

<https://mnsoybean.org/msga/association/about/job-opportunities/>

Ag Management Solutions, LLC

Human Resources

151 Saint Andrews Court, Suite 710

Mankato, MN 56001

HR@mnsoybean.com

No phone calls, please.

Equal Opportunity Employer

ABOUT AG MANAGEMENT SOLUTIONS

Owned by Minnesota Soybean Growers Association and Minnesota Soybean Research & Promotion Council, Ag Management Solutions, LLC is an agricultural service organization working hard to advance opportunities for key organizations whose objectives support the profitability of soybean farmers. We offer an engaging environment where our team's efforts can help solve new challenges and have a significant impact on agriculture.

TWO DIFFERENT ORGANIZATIONS – ONE GOAL

The Minnesota Soybean Research & Promotion Council (MSR&PC) oversees the investment of soybean checkoff dollars on behalf of approximately 25,000 farmers in Minnesota to promote, educate and develop market opportunities for soybeans. The MSGA is a membership-based organization that conducts legislative work on behalf of nearly 3,000 soybean farmer members to fight for farm-friendly legislation. Together, these organizations work to ensure soybeans will remain a viable and profitable commodity for years to come.