

FY2020 Radio Scripts

Biodiesel and Ethanol

From the fields to the freeways, biodiesel and ethanol are helping power the economy while protecting our air. In Minnesota, all diesel contains 20 percent soy biodiesel in the summer and 5 percent during the winter and all unleaded gasoline contains 10 percent corn ethanol. Using biofuels in your vehicle helps reduce emissions, adds value to the state's crops and helps drive a strong rural economy. Plus, it's made right here in Minnesota, so we can all breathe easier. This message brought to you by the _____ County Corn and Soybean Growers and their checkoffs.

Farm safety

Planting season is here and the _____ County Corn and Soybean Growers want to remind motorists of the importance of giving farmers and their equipment plenty of room on the road in order to keep everyone safe this spring. Be sure to keep a watchful eye out for tractors and planters and always slow down when approaching farm equipment on the road. This message is brought to you by the _____ County Corn and Soybean Growers and their checkoff dollars.

It's that time of year again where combines, tractors and trucks will be making their way to and from the fields. This is _____ with the _____ County Corn and Soybean Growers. Agriculture and food make up the second largest industry in our state, so let's do our part to keep our farmers and everyone safe this planting season. Keep a watchful eye out for slow moving heavy equipment, giving them plenty of room on the road. This message is brought to you by the _____ County Corn and Soybean Growers and their checkoffs.

Biodiesel

If you grow soybeans here in Minnesota, you'd be surprised to learn where your checkoff dollars are doing for you. Biodiesel increases the value of a bushel of soybeans by nearly 63 cents, and the use of current biodiesel blends in Minnesota is equal to removing 230,000 vehicles from Minnesota's roads. Visit M-Nsoybean.org and learn how Minnesota soybeans lead the way in the production of biodiesel. This message is brought to you by the _____ County Corn and Soybean Growers and the soybean checkoff.

Minnesota is a national leader in the development and usage of biodiesel. Blends of 20 percent biodiesel work in all diesel engines with no necessary modifications. B20 has similar fuel consumption, horsepower, torque, and haulage rates as conventional diesel fuel but is produced close to home, creating jobs and economic growth. Learn more about biodiesel at M-Nsoybean.org. This message is brought to you by the _____ County Corn and Soybean Growers and the soybean checkoff.

Biodiesel, made from soybeans, is America's first and only Advanced Biofuel because it reduces greenhouse gas emissions by up to 86 percent compared to petroleum diesel. In Minnesota alone, that's

the equivalent to taking 230,000 vehicles off the road each year. That's right, Minnesota's use of a B20 summertime biodiesel blend reduces emissions, helping us all breathe easier. This message is brought to you by the _____ County Corn and Soybean Growers and the soybean checkoff.

Soybean general

Soybeans are one of Minnesota's most versatile and valuable crops. Farmers in the state produce over 300 million bushels each year, providing valuable protein for people and animals right here at home. Soybeans are also the state's number one export, with over \$2 billion worth of beans sent overseas. Soybeans also grow the economy by directly supporting nearly 16,000 Minnesota jobs. During this Soy month the _____ County corn and soybean farmers and the soybean checkoff want you to know they're proud to help grow Minnesota.

As farmers work to bring in this year's harvest, their efforts can be measured in more than bushels. Thanks to the soybean checkoff, Minnesota farmers are supporting vital research designed to increase yields, control pests and manage weeds while protecting the soil and water. They are sustaining efforts to build and grow markets for soybeans here, at home and overseas. Farmers are also connecting consumers to the people who produce their food, fiber and fuel. That's a yield worth celebrating. Brought to you by the _____ County Soybean Growers and the soybean checkoff.

Corn and Soybean

98 percent of farms are family owned and most have been part of those families for generations. While times and technology have changed, today's corn and soybean farmers stay committed to protecting our water and soil resources. The _____ County Corn and Soybean Growers and their checkoffs want you to know they're dedicated to growing a safe, healthy product while preserving the land for future generations.

98 percent of farms are family owned and most have been part of those families for generations. This is _____ with the _____ County Corn and Soybean Growers. While times and technology have changed, today's soybean farmers are committed to protecting our water and soil resources. We don't do this because someone tells us we should, we do it because we live here. And there's a few more generations who are counting on us. This message is brought to you by the _____ County corn and soybean growers and their checkoffs.

Supporting FFA

Minnesota's corn and soybean farmers and their checkoffs want you to know the important role agriculture plays in the economic vitality of rural communities. The revenue generated by soybean, corn and livestock producers supports our schools, roads and services like fire and police protection. The soybean industry alone supports nearly 16,000 Minnesota jobs. We also support the development of Minnesota's future leaders through programs like FFA. Minnesota's soybean farmers are proud to

support our local communities. Brought to you by the _____ County Corn and Soybean Growers and their checkoffs.

With less than two percent of Minnesota's population involved in farming, developing leaders is vital to the future of agriculture. Minnesota soybean farmers are proud to support FFA in the development of those leaders and to sponsor the _____ convention. Minnesota's soybean checkoff also works for the future of farming by developing new markets for the state's soybean crop, supporting research and connecting with consumers. This message brought to you by the _____ County Corn and Soybean Growers and their checkoff dollars.

With fewer people actively involved in farming, developing leaders is vital to the future of agriculture. The _____ County Corn and Soybean Growers are proud to support FFA in the development of those leaders. FFA programs help grow leaders who share the same values as corn and soybean farmers—including promoting the global importance of agriculture and the wise stewardship of our land and water resources. This message brought to you by the _____ County Corn and Soybean Growers and their checkoff dollars.

March Ag Month

March is Ag Month and the _____ County Corn and Soybean Growers and their checkoffs want to thank all of the area farmers for the endless hours they put in year after year to feed and clothe the world. Minnesota's soybean farmers take pride in the product they produce to provide a nutritious, healthy food supply for both consumers and livestock. With 98 percent of Minnesota farms being family owned, you can take pride in knowing you are supporting local families in your community.

April Soy Month

April is Soy Month. The _____ County Corn and Soybean Growers want you to know that Minnesota soybean farmers produce over 300 million bushels each year, providing valuable protein for both people consumers and livestock. Soybeans are also the state's number one export, with over \$2 billion worth of beans sent overseas. And, nearly 16,000 Minnesota jobs are soybean related. _____ County soybean farmers and the soybean checkoff are proud to help grow Minnesota.

October Pork Month

October is National Pork Month and the _____ County Corn and Soybean Growers want to acknowledge the area's pork producers! Did you know that U.S. swine consume over twenty billion pounds of soybean meal each year? Soybeans provide high quality protein and energy in feed rations, increasing meat quality and taste. The swine industry is strong and vibrant, serving up a healthy and nutritious produce for Minnesota families. This message brought to you by _____ County Soybean Growers and the soybean checkoff.

October is the month for candy, costumes and trick or treating, but it's also pork month. This is _____ with the _____ County Corn and Soybean Growers – celebrating our area hog producers and the importance of the pork industry to _____ county. Hogs are one of the largest consumers of soybeans, providing high quality protein and energy in feed rations that increase meat quality and taste. This message brought to you by the _____ County Soybean Growers and the soybean checkoff.

Product Development

As soybean acres grow, so do the number of soy-based products. Thanks to Minnesota's soybean farmers, everyday products are being used now more than ever before. From a healthier cooking oil with twenty percent less saturated fats to laundry detergents and hand soap, soybeans are doing more for you. By choosing to use renewable and sustainable soybased products every day, you'll rest easy knowing that you are doing your part to protect the environment, all while supporting local farmers. This message brought to you by the _____ County Corn and Soybean Growers and the soybean checkoff.

If you grow soybeans here in Minnesota, you'd be surprised to learn what your checkoff dollars are doing for you. Your soybeans could be a key ingredient in high performance industrial lubricants, weather-ready tires, or in foam cushions of cars rolling off the assembly lines, all things you can buy right now. Every day, the Minnesota Soybean Research and Promotion Council invests checkoff dollars to open up new markets for Minnesota soybeans. To learn more, visit [M-N soybean dot org](http://M-N-soybean-dot-org). Brought to you by the _____ County Corn and Soybean Growers and the soybean checkoff.

Promotion

Soybean farmers continue to make a difference at home and abroad. Minnesota soybean farmers' checkoff dollars are invested in projects to expand and develop new global markets for Minnesota soybeans. Building relationships with oversea buyers and tackling trade barriers are just a few reasons why soybeans are Minnesota's top exported crop. By meeting with these buyers, both at home and abroad, we are sharing the message of soybean farmers around the world. This message is brought to you by the _____ County Corn and Soybean Growers and the soybean checkoff.

Production

Agriculture is an ever changing industry. The soybean checkoff is investing dollars to preserve and protect acreage throughout our farming community. How? By partnering with the Minnesota Invasive Terrestrial Plants and Pests Center to bring light to buckthorn. Buckthorn is the overwintering host for soybean's number one yield-robbing insect, soybean aphids. We also are working to manage the environment to promote soybean aphid predators. This message is brought to you by the _____ County Corn and Soybean Growers and the soybean checkoff.

It is obvious, a farmer's land is their most valuable asset. Soybean checkoff dollars are being invested in research projects that show how farmers can control weeds and pests in their fields to help protect yield. Fact is, over the past 30 years of stewardship, soybean yield in Minnesota rose from 26 to 52 bushels per acre. This message is brought to you by the _____ County Corn and Soybean Growers and the soybean checkoff.

Like everything in our lives today, information plays a key role in improving how we live and work. Over the years, the soybean checkoff has been at the forefront of using checkoff dollars to increase information pertaining to the production and profitability of soybean farmers. How? By having quick responses to new weeds and pests like soybean gall midge and palmer amaranth. And it's paying off for the more than twenty seven thousand Minnesota soybean farmers. This message is brought to you by the _____ County Corn and Soybean Growers and the soybean checkoff.

COVID-19

While Minnesotans are doing their part in slowing the spread of covid-19 by staying at home, farmers can't simply work from a home office. Instead, they're feeding and transporting livestock and hauling grain while gearing up this spring for another long growing season. The work _____ county growers put into feeding and fueling America continues twenty four seven – three sixty five. So, for now, stay home Minnesota and enjoy locally sourced food. We'll see you soon. Until then, we got this. Brought to you by the _____ county corn and soybean growers and their checkoff dollars.